

Members Present: Leighton Price, Christine Pratt, Alan Zanotti, Richard Knox, Bill Hallisey

Absent: Charlie Bletzer, Dick Quintal

5: 00 p.m. Public Comment –

There is no public comment at this time.

5:00 p.m. Destination Plymouth: Executive Director Paul Cripps

Mr. Cripps answers Board questions about the value of DP's proposed \$8,000.00 advertising campaign and membership investment for PGDC.

5:10 p.m. Mr. Hallisey arrives

Destination Plymouth Return to topic:

DP will allow PGDC to purchase any portion of the suggested advertising campaign instead of paying full price for the complete package presented; however, if PGDC wants to modify any ad designs, they must remain generic in nature because of DP membership requirements.

Mr. Price requests Mr. Cripps have DP change their map information in the Dining Guide so it reflects the correct parking areas in Plymouth.

The Board discusses justification of the monetary aspect and how much to spend for the campaign, including purchasing a general DP membership in exchange for significant exposure on the DP website. Mr. Cripps assures the Board that he will advertise the Downtown area regardless of PGDC investing any monies, as it helps generate more interest in the area. Since his BOD determines membership rates based on information relative to the type of organization seeking membership, he invites PGDC to submit a written proposal for membership to his DP Board of Directors.

Board members will email Mr. Price their ideas on how they would like to see PGDC's membership investment with DP utilized.

P&B is taking over the America's Hometown Shuttle service contract this year. The Board discusses rechanneling to DP the \$2500.00 PGDC had earmarked for the AHT Shuttle service, while they work out details of a membership proposal for DP.

Mr. Zanotti motions to give Destination Plymouth \$2,500.00 in exchange for the following things: DP membership, a presence on the destinationplymouth.com site (which includes text about downtown shopping, notations on parking information and links to parkplymouth.com) and further, corrections made to the DP print version of their map in the Dining Guide.

Mr. Knox seconds;

Passed | 5-0-0

Ms. Pratt will cut a check to Destination Plymouth after she receives an invoice.

Park Plymouth Operations –

Follow-up on DPW waterfront project:

Mr. Price signs two copies of the letter Kim drafted to Sid Kashi outlining the terms the Board agreed to for DPW's Storm Water Remediation Project. Kim will deliver one letter to DPW following tonight's meeting, Ms. Pratt will place the other in PGDC's office files.

Follow-up on motorcycle parking:

Mr. Ruggiero redrafted the letter to the MMA to include the indemnification language Mr. Knox suggested. The Board and MMA both received a copy for review.

Modified Pay and Display receipts

The P&D machine located in Park Plymouth's office is still broken, therefore unable to print an example of the modified P&D receipts until the new part arrives.

Ticket Revenue for April:

380 citations paid, generating \$13, 113.00. Park Plymouth has reached approximately 56% of the April projection so far.

Customers with one violation or two outstanding violations between 1/1/2008 and 12/31/08:

Clancy System reports 7916 citations and plates, some with no RMV info, totaling \$280,234.00 in outstanding revenue. The same report generated with RMV info produced 6085 citations and plates, totaling \$217,644.00 in outstanding revenue.

Customers with at least two violations but not more than two violations outstanding between 1/1/200 and 12/31/08:

Clancy System reports 1216 citations on 608 plates, some with no RMV info, totaling \$45,145.00 in outstanding revenue. The same report generated with RMV info produced 1119 citations on 560 plates, totaling \$41,640.00 in outstanding revenue.

*Please note: 1846 of these citations are from out of state, approximately 230 are related to ticket or officer errors, some have already been marked at the RMV and a portion have received CL letters and will be sent to the RMV for marking.

The Board needs to prepare a written request to the BOS seeking endorsement to remove "Officer and Ticket Error" citations from Park Plymouth's database.

A sample of the Clancy reports show that 90% of citations are already marked with the RMV or are in queue to be.

Out of State Violations Update:

Clancy reports that names and addresses are from 7 states (IL, FL, TX, OH, SC and WI). Mr. Ruggiero requested a copy of Attorney Parsley's letter to the violator for Board evaluation to determine if he or Park Plymouth should send notice to the customer.

The Board discusses how they could proceed with collections on unpaid tickets. Mr. Ruggiero will look into available options for collecting and report to the Board.

To nip a motorcycle-parking problem at the Cabby Shack in the bud, Mr. Ruggiero will contact Tiffany and ask where the physical property lines are located for Cabby Shack. Mr. Knox will spend 2 hours at Cabby's on Saturday to watch where motorcycles are parking and report to the Board.

Handicap Spaces Audit:

James Downey conducted the audit of handicap spaces. He is conferring with David Gould before presenting his findings to the Board.

Congregation Beth Jacob:

Mr. Ruggiero confirmed and approved the correct language for the placards the Congregation will use for their May 2 event on Sandwich Street.

Ticketing Report:

Mr. Ruggiero will begin to provide a weekly report on how many tickets Park Plymouth issues each week.

6:28 p.m.

Financial matters

Bills to be paid

Sign*a*Rama

2500 Tri-fold Brochures	\$525.00
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Town of Plymouth

Reimbursement of Personal Services for March	\$9845.49
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Ms. Pratt has questions about a portion of the bill for Town of Plymouth and thinks she might be able to get it reduced by \$360.00.00. She requests the Board to vote on a "cost not to exceed amount of \$9845.49" for it.

Mr. Hallisey motions to pay the bills and Mr. Knox seconds

Passed | 5-0-0

RFP for bike racks:

Attorney Marzelli received the draft RFP. Ms. Pratt still has not called the vendors to ask if they can manufacture the bike racks in another material.

RFP for update of parking regulations

Ms. Pratt should have a draft available in time for the next meeting.

Office lease issues:

The 17R Court Street lease is over in November. The Board will have to consider if they should collaborate with the PRA and move the office over to the Courthouse, if PRA is able to purchase it.

According to the lease, as of last July 2008, Park Plymouth should be sharing utility expenses for 17R Court St (Park Plymouth office) with Upper Crust Pizzeria. Upper Crust is giving the property owner the utility bills and we will have to pay our portion of it.

6:48 p.m. Ms. Pratt motions and Mr. Knox seconds to adjourn the Public Meeting to go into Executive Session under the provisions of MGL, Ch. 39, 23A-24 (roll call vote) to discuss compensation and benefits policies and review minutes from Executive Sessions. The Board will return to public session if time allows.

Roll Call Vote –

Mr. Hallisey –Yes
Mr. Zanotti –Yes
Mr. Knox –Yes
Ms. Pratt –Yes
Mr. Price –Yes

7:55 p.m. **Mr. Knox motions to adjourn for the evening and Mr. Hallisey seconds** **Passed | 5-0-0**

Next meeting is April 28, 2009 at 5 p.m. at Town Hal

Respectfully submitted by PGDC Secretary Mr. William Hallisey –

Signed: _____ Date: _____
William Hallisey